

# ALLEGIANT/NBC5 “WATCH to WIN WEEK” CONTEST

FEBRUARY 13<sup>TH</sup>—FEBRUARY 24<sup>TH</sup>, 2012

Revised 1-30-12

## OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO PARTICIPATE OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**
2. **Eligibility.** Subject to the conditions below, the ALLEGIANT/NBC5 “WATCH to WIN WEEK” CONTEST (Contest) is open to all Southern Oregon and Northern California residents within the to KOBİ-TV NBC5/KOTI-TV NBC2 Coverage Area. (Coverage Area is considered to be the following counties: Lane, Coos, Douglas, Curry, Josephine, Jackson, Klamath, Lake, Del Norte, Siskiyou and Modoc). Conditional Winners must be 21 years old or older at the time of their conditional win. The Contest is not open to California Oregon Broadcasting Inc. employees or Allegiant Travel employees, or to the employees of each of the respective affiliates, subsidiaries, and advertising or promotional agencies, or to the immediate family members of, or any persons domiciled with, any such employees. For purposes of the Contest, “immediate family members” are defined to mean a contestant’s spouse, parents, children, siblings, grandparents and grandchildren.
3. **How to Participate in the Contest.** Over ten weeknights beginning Monday, February 13<sup>th</sup>, 2012 and ending Friday, February 24<sup>th</sup>, 2012, a different Contestant could win two (2) roundtrip ticket vouchers to the Bay Area from Allegiant Travel. To participate in the Contest, a Contestant must be the fifth caller to 541-282-1222 following the conclusion of a special 10 second announcement. The message reads as follows: “*Be the fifth caller to win 2 round trip tickets to the Bay Area from Allegiant Travel! Call now: 541-282-1222!*” (Number is subject to change.) The phone number will appear within the announcement during NBC5 News at 6 between 6-7 p.m. (PST) on weeknights during the dates of 02/13/12 through 02/24/12. Once the announcement is made, the Contestant who is the fifth caller will be considered a “Conditional Winner.” Conditional Winner is defined as the fifth caller but who has not yet offered proof of identity. The phone will be answered live by a Contest Administrator. Once the fifth call has been received, the phone will not be answered again.
4. **How to win two (2) round trip vouchers from Allegiant Travel to the Bay Area.** (1) You must be watching KOBİ-TV NBC5/KOTI-TV NBC2 at the time the “call in” announcement is broadcast; (2) you must be at least 21 years of age; (3) you must be declared by KOBİ-TV NBC5/KOTI-TV NBC2 to have called the official contest line; (4) over the phone, you must provide your name, date of birth and home address and (5) you

must comply with all terms and conditions of these Official Rules. If you satisfy all of these requirements, you will become a “Conditional Winner.” KOB-TV NBC5/KOB-TV NBC2’s determination of the “Winner” will be final and binding in all respects. Neither Allegiant Travel or KOB-TV NBC5/KOB-TV NBC2 will be responsible for events that may affect the Contest including human error or any technical problems, failures or malfunctions of any kind, including the congestion, failure or malfunction of any telephone equipment, line or network that prevents Contestants from claiming any prizes.

5. **Prizes and Odds.** A Conditional Winner is not eligible to win multiple Prizes. Each Conditional Winner is eligible to receive a single Prize of two (2) round trip airline vouchers from Allegiant Travel from the Rogue Valley International Medford Airport (MFR) to the Oakland International Airport (OAK) subject to verification and compliance with all terms and conditions in these Official Rules. Odds of winning a Prize given away within the Contest period depends on the total number of Prizes (10) and Contestants who call the Contest Line at the appropriate moment and the timing of the fifth call. There is no way Contestants can time their call to become the fifth caller.
  
6. **Winner Notification and Acceptance.** Before a Conditional Winner will be awarded a Prize, KOB-TV NBC5/KOB-TV NBC2 will, at its sole discretion, verify that the Conditional Winner is the individual on the specified date for which that Contestant was chosen, and that he/she has complied with these Official Rules. Within five (5) business days from conditionally winning, Conditional Winner must visit KOB-TV NBC5/KOB-TV NBC2 at 125 S. Fir Street, Medford Oregon 97501 and present proof to KOB-TV NBC5/KOB-TV NBC2’s satisfaction of eligibility, including proof of minimum eligible age at time they became the fifth caller and of Medford/Klamath Falls Coverage Area residency. A valid state driver’s license is an acceptable form of proof of identify and residency. Any Prize not claimed in this manner will not be awarded and will remain the property of KOB-TV NBC5/KOB-TV NBC2. Furthermore, a Conditional Winner will be required to complete and sign a Winner Terms and Agreement document from Allegiant Travel. KOB-TV NBC5/KOB-TV NBC2 will forward the signed document to Allegiant Travel, who will release the vouchers to KOB-TV NBC5/KOB-TV NBC2, who will send the vouchers to the winner within five (5) business days. A winner can also come to the station to pick up the Prize. Except where prohibited, acceptance of a prize constitutes each contestant’s consent to the publication of his/her name, voice, likeness, image, biographical information, and hometown in any media for any commercial or promotional purpose (including broadcast, print, internet, and other media) without limitation or further compensation.  
Failure to sign and return all required affidavits, releases and Terms and Conditions or to comply with any term or condition of these Official Rules, may, at the sole discretion of KOB-TV NBC5/KOB-TV NBC2, result in a Conditional Winner’s disqualification and the forfeiture of his/her interest in the Prize. Winners may waive their right to receive Prizes. Prizes are nonassignable and nontransferable. Unclaimed Prizes will be forfeited and will remain property of KOB-TV NBC5/KOB-TV NBC2. Winners are solely responsible for payment of any taxes on Prizes. For a Prize Winner list (available after February 27<sup>th</sup>, 2012) or a copy of the Official Rules, send your request on a self-addressed, stamped envelope to KOB-TV NBC5/KOB-TV NBC2, Allegiant Watch to

Win Week Contest, 125 S. Fir St., Medford, OR 97501, Attention: Scott Gee. Official Rules are also available to view at KOB-TV NBC5/KOTI-TV NBC2 and at kobi5.com. KOB-TV NBC5/KOTI-TV NBC2 or Allegiant Travel accepts no responsibility for injury or death as a result of the use of the Prize.

7. **Participation.** By participating, Contestants agree to be bound by these Official Rules and the decisions of the Contest Administrator, which shall be final and binding in all respects. KOB-TV NBC5/KOTI-TV NBC2 reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by KOB-TV NBC5/KOTI-TV NBC2. In the event the Contest is compromised by non-authorized human intervention, tampering or other causes beyond the reasonable control of KOB-TV NBC5/KOTI-TV NBC2, which corrupts or impairs the administration, security, fairness or proper operation of the Contest, KOB-TV NBC5/KOTI-TV NBC2 reserves the right in its sole discretion to suspend, modify or terminate the Contest.
8. **Construction.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any contestant and KOB-TV NBC5/KOTI-TV NBC2, shall be governed by, and construed in accordance with the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules or provisions (whether of Oregon, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Oregon. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained therein.
9. **Disclaimer.** KOB-TV NBC5/KOTI-TV NBC2 will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. If you have any questions regarding this Contest, please write to KOB-TV NBC5/KOTI-TV NBC2, 'Allegiant Watch to Win Week' Contest, 125 S. Fir St., Medford, OR 97501. Attention: Scott Gee, or email Scott Gee at [sgee@kobi5.com](mailto:sgee@kobi5.com) or call 541-779-5555.

### **Terms and Conditions regarding Prize from Allegiant Travel:**

**Restrictions:** Airfare is valid for travel on Allegiant and only between cities indicated. **Airfare is based on availability** and may be subject to certain blackout dates (11/20-30, 12/18-31, 1/1-3). Seats are limited and may not be available on all flights. Prize is non-transferable. No substitution or transfer of Prize or cash redemption is permitted. However Allegiant may, at its option, substitute another Prize of equal or greater value, or the cash value of the Prize, if the stated Prize is unavailable. **Additional Options:** Confirmation is for air travel only and does not include insurance and checked baggage fees. If winner chooses to prepay checked luggage or would like to purchase pre-assigned seats, they must call the reservations line at 702-505-8888 once they receive their itinerary. All expenses and incidentals not mentioned above, as well as required travel documents are the responsibility of the winner and winner's travel guest. Hotel and transportation are not included. **Changes/Cancellation:** Changes to the reservation are

subject to a change fee of \$50 per segment. All changes must be made through Allegiant's reservation call center at 702-505-8888. Changing the originating city and destination of the agreement is not permitted. Allegiant reserves the right to cancel, alter routes/times and suspend air service without notice. Not all routes are year round, so certain destinations may not be available at time of booking. Management reserves all rights. No cash value. **Use of Likeness:** By accepting prize, winner consents to use of their name, photograph and/or likeness for advertising/publicity purposes without additional compensation, except where prohibited by law. **Eligibility:** Open to legal residents of the KOB-TV NBC5/KOTI-TV NBC2 coverage area (See Section 2) 21 years of age or older. Employees (and their immediate families) of Allegiant Air, their subsidiaries, vendors, media partners and advertising agencies are not eligible. Void where prohibited. Federal, state, and local laws and regulations apply. Airfare vouchers will be sent to the station. The winner is responsible for booking their travel dates. Booking instructions are included on the vouchers. Vouchers are redeemable for one (1) year from the date of the station's receipt of the vouchers.